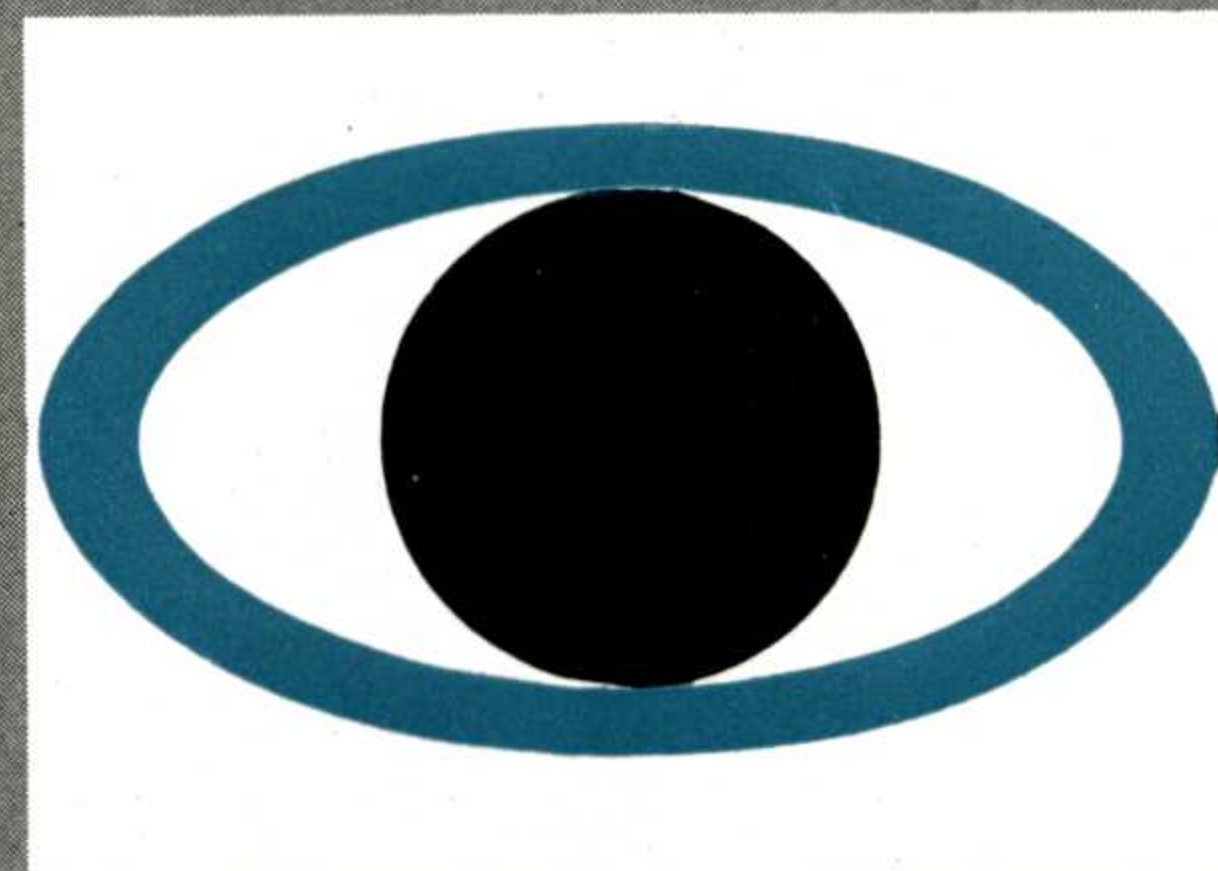


at last...
**HOME
MOVIES**
WITH SOUND

FAIRCHILD CINEPHONIC[®]

...the only 8mm. motion
picture camera in the world
that synchronizes sound
and action automatically...
on the film!

Reg. Trade Mark/Copyright 1960 by Fairchild Camera and Instrument Corp. • 580 Midland Ave., Yonkers, N. Y.



A revolutionary new idea from

FAIRCHILD

Camera and Instrument Corp.

First in precision cameras for science and industry...

First to break the sound barrier in home movies!

The wonderful fun of movie-making is already a favorite family hobby...as millions of people film the happy record of their own lives. Pictures of "the kids" and how they grow...of the family, and where they go.

Yet the *picture* is only half the story. Now you can add the missing half—the sound, the voices, the laughter. Because the Fairchild Cinephonic Camera *adds the miracle of living sound to the magic of motion pictures!*

Capture each fleeting moment, from baby's first words to the bride's "I do." You'll have the record, imperishably on film, to be re-played and re-lived for the warmest of wonderful memories.

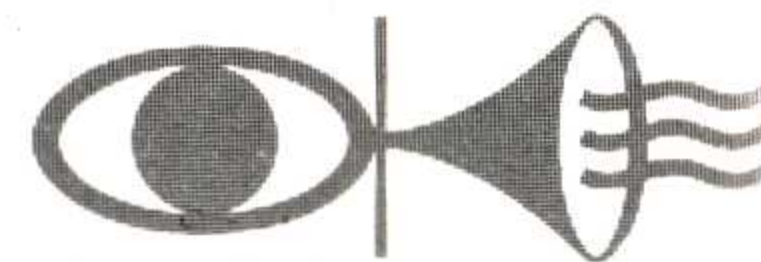
With the magic of sound movies, you can literally make time stand still. The best times of your life are yours forever, in a glowing, living library of films... priceless picture treasures that give you *all* the fun, *all* the memories, because *all the sound* is right in the picture!



SOUND!

It's a sensational new experience—*hearing* your own movies. The thrill of listening to your children's voices... natural as life, and even more exciting. The fun of recording a party, and then reliving it—just the way it *sounded*. Exciting sounds, small intimate sounds, vivid realistic sounds.

The Cinephonic Camera captures them all, immediately, automatically, right on the film. You'll make sound movies as easily as you used to make silent ones—yet with *results* that multiply your enjoyment almost beyond belief!




Action... movement... life—that's what movies have always meant. And they *were* wonderful, those pantomime scenes, until *sound* came along. Sound revolutionized Hollywood, 33 years ago. But until today, *home* movies had to be content with action alone, just like the old "silents."

Now, at last, that's all changed. Because this is the year home movies come into their own. This is the year of the Fairchild Cinephonic... the camera that *synchronizes sound with action, simultaneously*, right on the film!

ACTION!



CAMERA!

Lets you make  home movies just like Hollywood

SOUND glorifies home movies in wonderful ways...

FAMILY EVENTS turn into "sound spectaculars" of a birthday party, a wedding, graduation, *any* gift occasion... **EVERYDAY ACTIVITIES** echo all their true humor, romance, and excitement when you catch candid scenes in sound: children at play, bedtime stories, mother's lullaby, family fun—at home or away.

SPORTS movies will resound with the crack of the bat, the cheer of the crowd—as you film everything from badminton to baseball in living sound. **PARTIES** can be built around the filming—and showing—of Fairchild sound movies. Interview your friends "person to person." Record the stunts and antics of the "life of the party." Give would-be Marilyns and Marlons the chance to strut their stuff! **VACATION TRIPS** are even more memorable, with *sound* in every scene—the special sounds of nature or native voices, your own on-the-spot descriptions and comments.

WHATEVER YOU DO, WHEREVER YOU GO... you'll revel in the new freedom of sound, with the revolutionary new Cinephonic Camera. You'll make wonderful documentaries, to treasure as heirlooms. Ideas will multiply, too—as you watch movies and TV with a director's eye, picking up slants and suggestions to make your own movies still more exciting.



"Just aim and shoot—it records right in the camera!" Sound is synchronized with action on the film



"You hear what the camera hears..." Listen to the sound and adjust the volume level as needed



"Just like a Hollywood director..." Hand signals are the way to "direct" the people in your movies



"Put it in your own words..." You can add descriptions, explanations, or any comments you want to make



"Get into the act yourself..." Visit your friends and make your own "Person-to-Person" interview show



"Movie stars, right in the family!" Hollywood stars have nothing on your kids, when you make "talkies"!



"The sound tells the story..." Sound alone didn't make a picture, before. Now it does, with the Cinephonic!

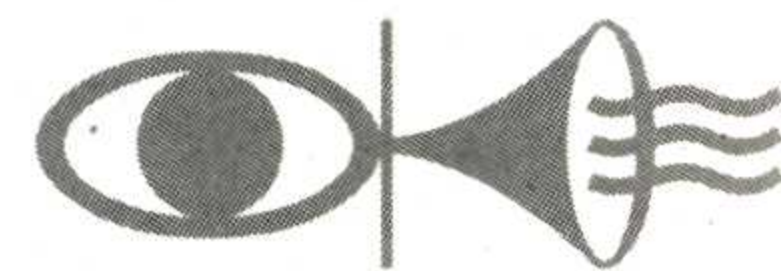


just follow the action...

The true miracle of the Cinephonic Camera is the way it does everything *for* you. Press a single switch, and you get both action and sound!

Your candid shots have new meaning in this new dimension. Sound lends its own animation to scenes that once seemed "too static" ... offers the vivid realism of talk "overheard" instead of rehearsed.

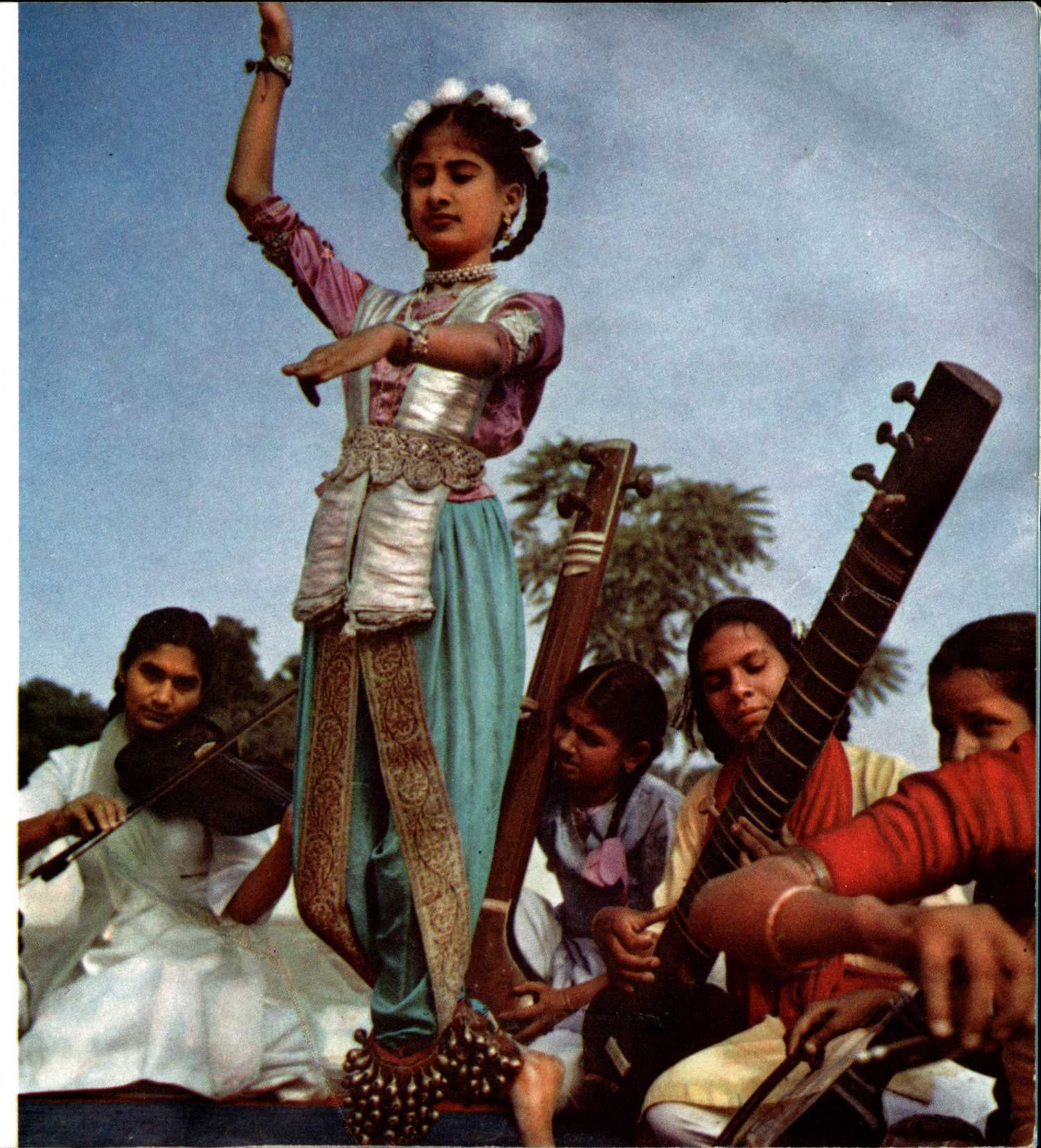
Because the recording mechanism and power are *inside* the camera, you've nothing extra to carry around. All you do is—just follow the action, and let every scene speak for itself.



the camera hears all it sees

Travel movies *this* year will be like nothing you've ever shot before—because you'll bring back the *sounds* as well as the sights of every place you visit.

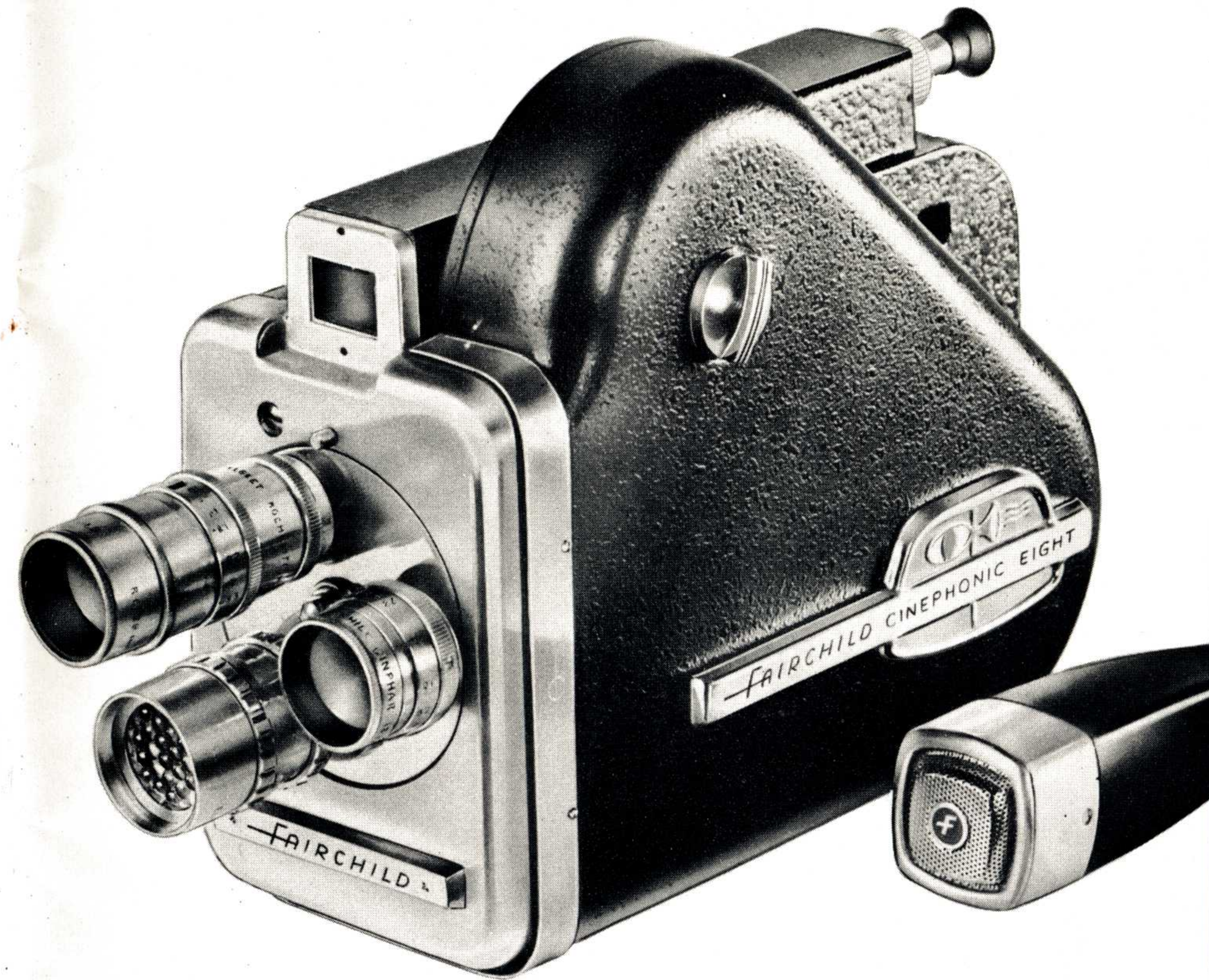
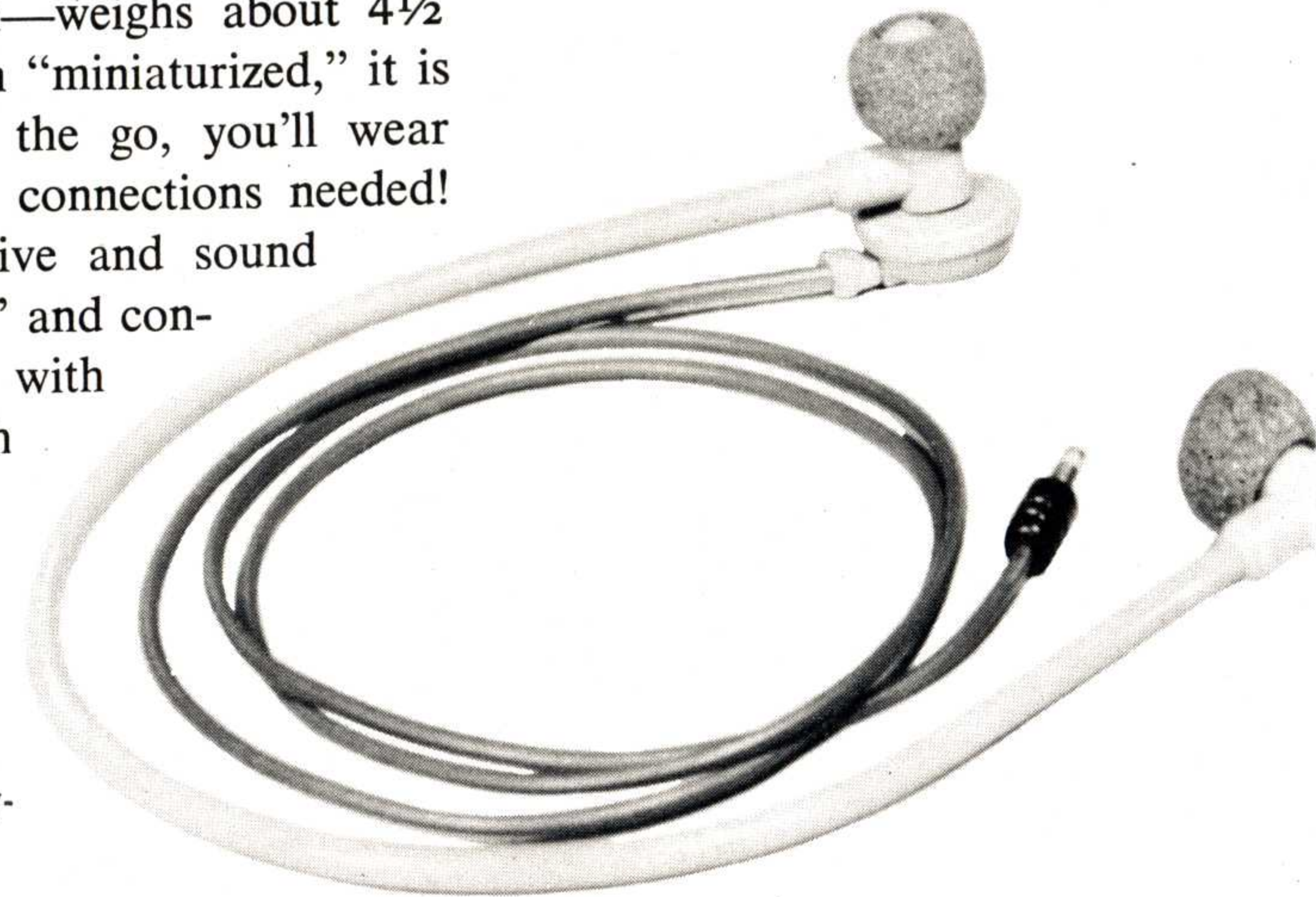
What's more, you'll do it so *easily*. Just sight and shoot—for this is the camera that hears all it sees, behaves like a recording angel, anywhere...lets you "travel light" because it's self-contained. Your vacation movies will be alive with the sound of splashing water, the chatter of a marketplace, the commentary of a guide—all faithfully recorded for you to relive as you remember.



NEW FAIRCHILD CINEPHONIC

World's Only Home Movie Camera with Sound

An accomplished precision instrument, designed for true ease of operation—easy to handle, easy to take with you wherever you go. The camera measures only 7½" long, 3¼" wide, 6¼" high—weighs about 4½ pounds. Because the entire sound system has been "miniaturized," it is completely inside the camera. When you're on the go, you'll wear the mike and headset—no other attachments or connections needed! Inside, a long life battery powers both film drive and sound recording. Outside are the camera's "eyes," "ears," and controls. Lenses are set in 3-lens turret, equipped with standard ½" Cinphar f/1.8 lens. Viewfinder with parallax correction is adjustable for close-ups or distance. The camera "hears" through a sensitive, omnidirectional microphone, connected via 15' cable. Headset lets you hear what the camera hears. Grouped controls, for one-hand operation. *Complete with microphone, headset, battery, charging cable, ½" lens and filter: \$249.00*



CINEPHONIC FILM:
50' double 8 mm. Magnetic sound striped. Day-light loading. Fine grain color, per roll. . . . \$7.50



EXPOSURE METER:
Screws into lens turret; photo-electric cell lets it give simple, direct reading for correct f/stop settings. . . . \$18.75



WIDE-ANGLE LENS:
Fairchild Cinphar 8.5 mm., fixed focus, f/22 to f/1.8. Takes in 50% wider field than standard lens; ideal for close quarter work and panoramic scenes. . . . \$39.95



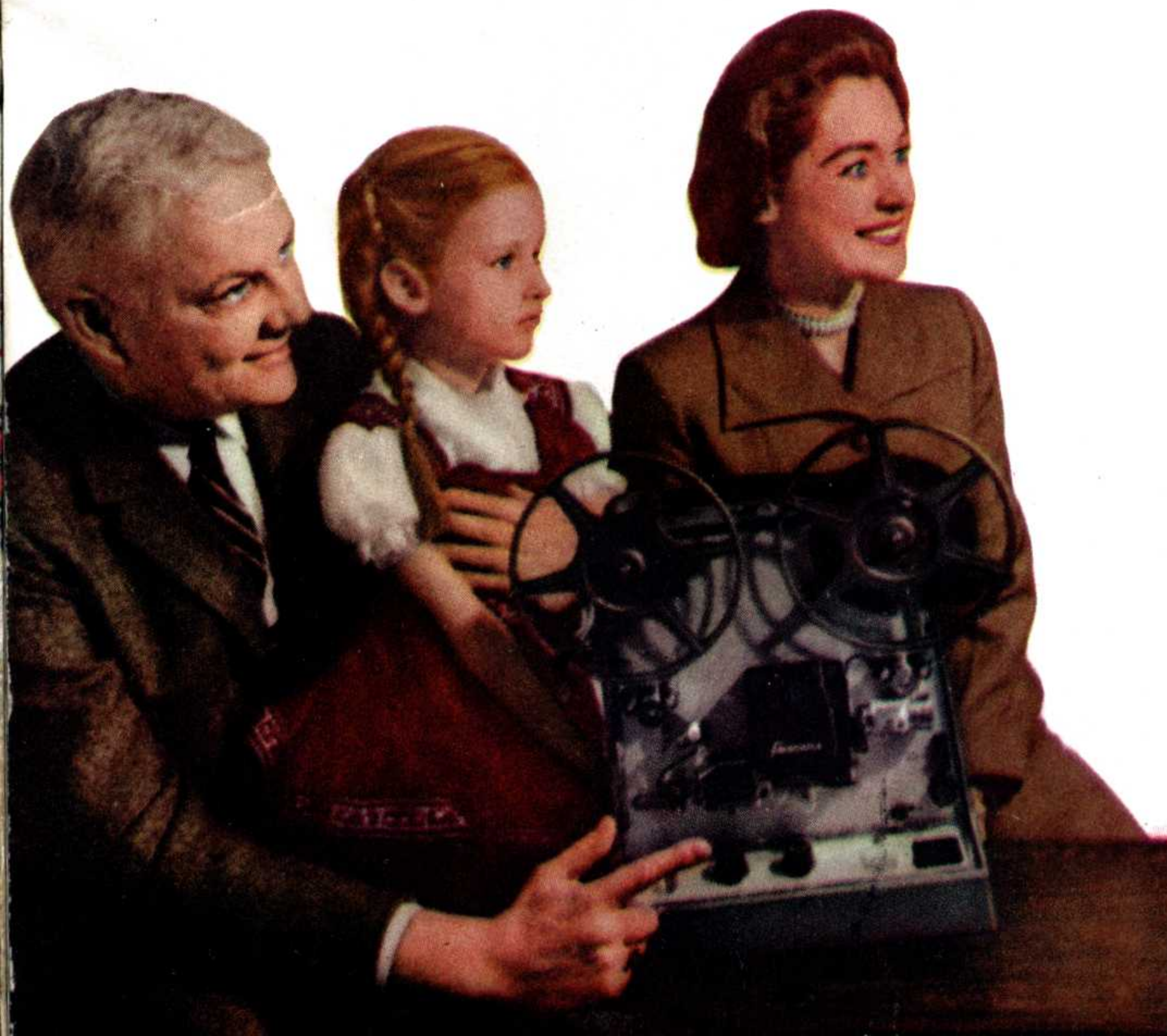
TELEPHOTO LENS:
Fairchild Cinphar 38 mm., fixed focus, f/22 to f/1.8. Brings subjects 3 times closer than standard lens. . . . \$39.95



MICROPHONE STAND:
Holds mike in position; can be placed on any flat surface, turned in any direction. . . . \$1.50

Making your new sound movies is only half the fun. Enjoying them again and again is a thrill that all the resources of Hollywood can never match!

Bring 'em back **ALoud!**



When you show your films on the Cinephonic Projector, you'll see and hear the triumphant proof that **SOUND** makes all the difference. Never again will you be satisfied with silent movies. Never again will you be willing to do without the *living sounds* that make your movies eloquent and memorable.

You'll treasure the *realism* of sound. The scene may be one of quiet intimacy, like a picnic by a murmuring brook—or it may be explosive with the roar of Niagara. Either way, every time—the Cinephonic Projector will “bring 'em back aloud” for your repeated enjoyment.



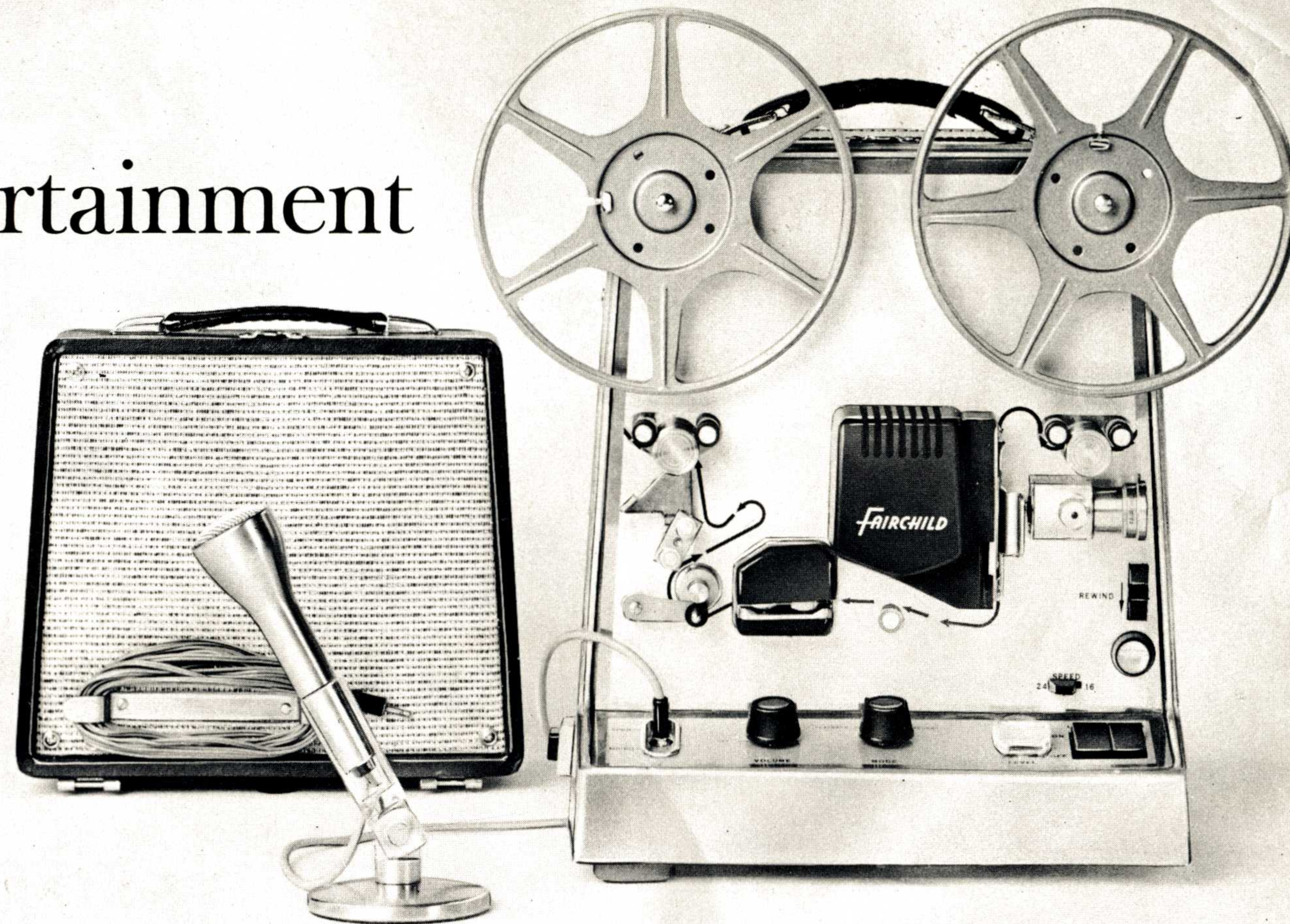
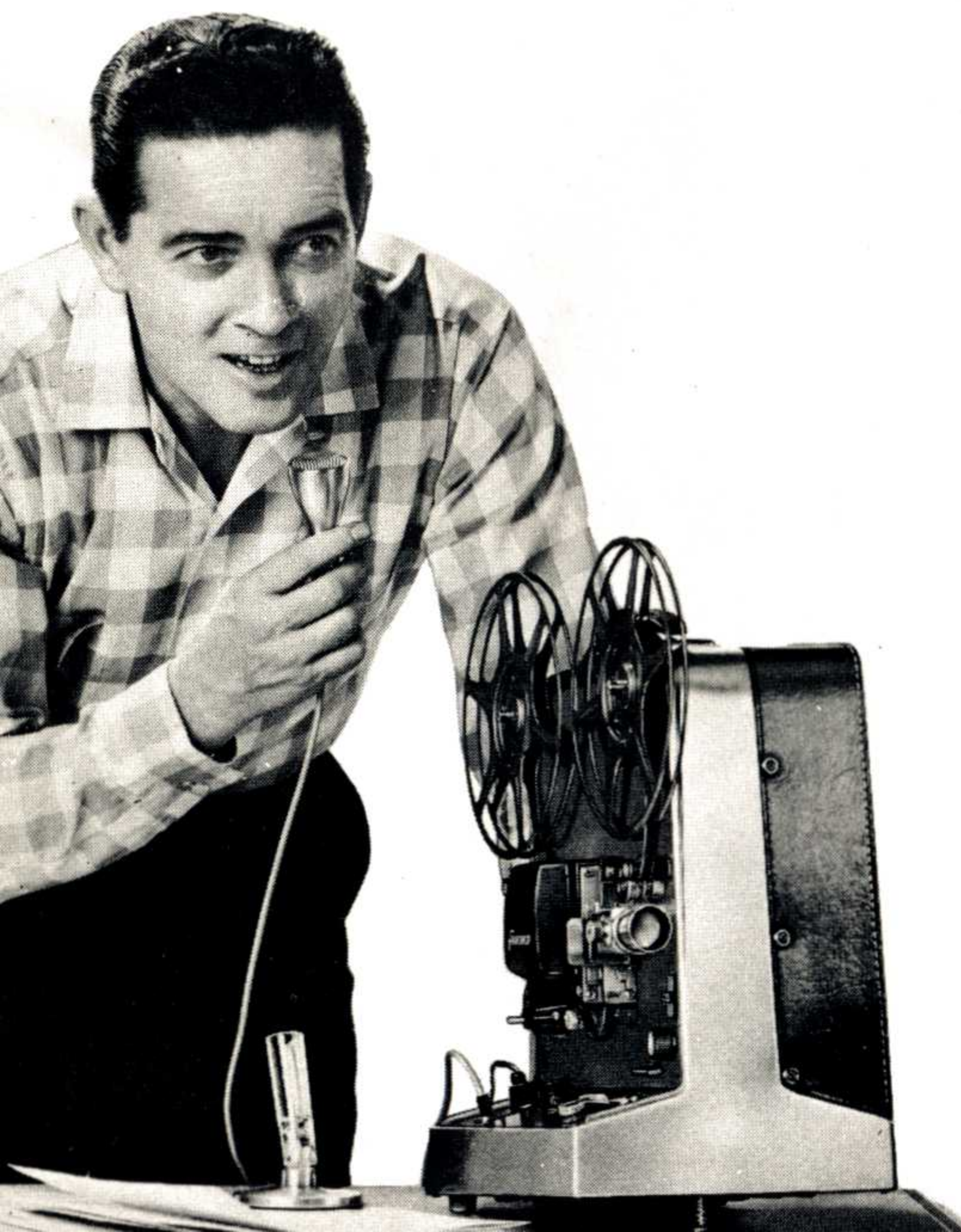
FAIRCHILD CINEPHONIC 8MM RECORDING PROJECTOR

A new dimension in home entertainment

The projector is no less revolutionary than the camera. Not only does it bring you the full excitement of your new sound movies, but it can also remove sound, add sound over sound—and let you add narrative commentary, background music, and other sound effects to your present collection of silent films. The “wide screen” f/1.6 lens and new pre-focused high-lumen lamp give you picture clarity, flood your screen with brilliant color. The 400' reel capacity gives you about 20 minutes of uninterrupted programming. Dimensions of projector: 8" wide, 11" long, 13" high . . . weight is 24 pounds.

- Single unit construction, no protruding arms . . . reels mount directly on built-in spindles
- Easy threading path, with lever for convenient sync adjustment
- Elevation knob for vertical centering of picture on screen
- Focusing control for superfine accuracy
- 3-position switch for playback, overlaying sound, erase-and-record
- Sound level indicator, volume control
- 2 running speeds: 24 and 16 frames per second for sound and silent movies
- Separate microphone for adding narration or background effects to sound or silent movies
- Separate speaker, to be placed behind or under screen, where it belongs
- Speaker case houses mike, 400' reel, speaker extension cable
- Automatic room-light outlet
- Lifetime lubrication . . . Self-carrying case

Complete with companion speaker and extension cable, separate microphone, 400' reel: \$259.00





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again and again, when*

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